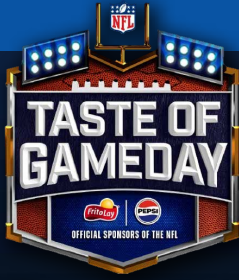


ATTENTION WEST DIVISION RETAIL FRONTLINE KAMs, UGMs, SDLs, PSRs



GET in the GAME!

Earn Reward Points good to shop for cool gear at **gopcrewards.com** when you grow Total CSD Volume +2% vs PY during P10-P11 2024.

HOW IT WORKS

- UGMs top ten (10) WIN 400 Reward Points
- KAMs top fifteen (15) WIN 300 Reward Points
- SDLs top seventy-five (75) WIN 300 Reward Points
- PSRs top four hundred (400) WIN 200 Reward Points

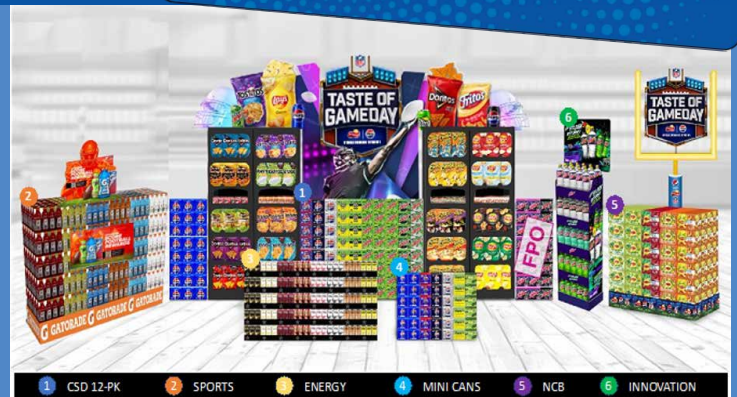
RULES OF THE GAME

- All CSD packages included
- All workgroups must achieve growth target of +2% to qualify
- Individuals with the highest growth by workgroup will receive payout
- Payout will be based on employee workgroup, no duplicate winners

DISPLAY & WIN!

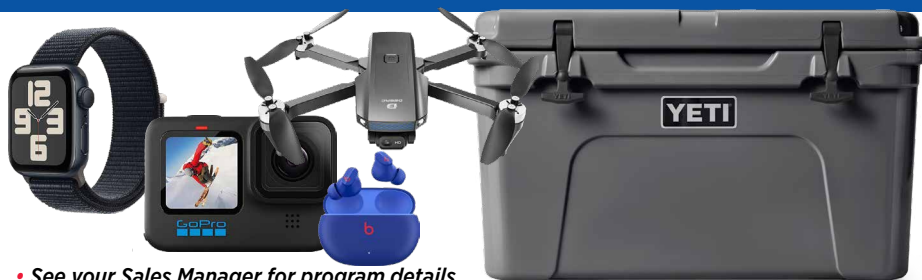
PSRs earn 25 Reward Points for each qualifying display. First 200 displays that meet the requirements WIN!

- All displays MUST follow the Score 6 - Look of Success
- Photo submission must have a minimum of (4) elements of the Score 6 - Look of Success to qualify
- Limit one (1) submission per COF



Simply scan this QR code to submit qualifying display photos to **pc2089.pcbigdisplay.com**

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by November 10, 2024 for executions secured during the September 8 through November 2, 2024 incentive timing.
- On-line upload site will be disabled at 11:59 EST on November 10, 2024.



• See your Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!

